

Third Annual Gala Ambassadorship

Your Third Annual Gala ambassadorship with Solutions at Work is an important role that is greatly appreciated by all board members, staff, and volunteers who work tirelessly for this worthy cause. Just a few more voices speaking about this twenty-four-year-old grass roots charitable organization makes a very big difference.

The planning for the Gala is complete; the most important part of awareness and fund raising is now the focus. We have set an ambitious, but attainable goal to increase net proceeds by 58% (from the \$43,500 generated last year to \$75,600) through more ticket sales, corporate sponsorships, and highly distinctive auction items.

We appreciate your willingness to step forward and help us make a difference. This will truly be a rewarding experience. Here are the expectations of Third Annual Gala ambassadors:

- Attend occasional in-person meetings of the fundraising committee (June – October) and attend brief weekly conference calls, if possible;
- Spread awareness of event among colleagues, friends, family;
- Attend the Third Annual Gala on October 24th at the standard cost of \$150/pp and mingle with attendees during the cocktail hour, introducing yourself as a Solutions at Work ambassador;
- Ask eight other people to attend (at their cost of \$150 each) to fill a table of ten;
- Introduce Executive Director Lauren Corduck to any prospective corporate partners/sponsors with which you may have relationships;
- Explore any potential sources of highly distinctive auction items (vacation packages, celebrity experiences, etc.) with individuals or companies with which you have relationships;

If you have any comments, suggestions or concerns, please follow up with the Solutions at Work Board Member who thought so highly of you to participate and help.

Thank you!